

DEAUVILLE GREEN AWARDS – 2016 EDITION

The 300 films in competition are all open windows to the world of tomorrow!

Deauville - June 16, 2016

"We have the potential in terms of solutions!". This is a full note of optimism that Jean Jouzel, sponsor of the 2016 festival and holder of the Nobel Peace Prize with the IPCC in 2007, closed the ceremony of the 5th edition with and its many workshops, roundtables and screenings.

A movement is indeed running in 2016 under the leadership of the COP21, and this edition has highlighted **many key points for the future**:

- Numerous **trends and innovative initiatives** revealed the 4 corners of the world by the 100 finalists screened at Deauville in the presence of the teams: slow-food, smart-cities, bio-mimicry, urban farms in Beijing, composting art, zero waste ...
- The risks represented by **Greenwashing**, the regulatory mechanisms and the importance of a more accountable communication with the growing mistrust of a public increasingly aware of these major issues.
- Workshop Ecoprod presented **ecological revolution** for the audio-visual sector.
- The Aaqius company, official partner of the 2016 edition and its **revolutionary hydrogen scooter** with green and inexhaustible energy, presented at a symposium on "accelerating practical change" in the company of Bouygues and WWF.

The record numbers, in terms of attendance for the 5th edition, clearly confirm this trend. More than 300 films from 5 continents were in competition, and the festival also saw a record attendance with over 200 festivalgoers (an increase of 50% compared to 2015).

Thursday 16th June 2016 at the Salon des Ambassadeurs Casino Barrière, the finalists' hundred movies distributed in three competitions and 14 thematic categories were awarded the Gold Green Awards, the Special Awards and the Grand Prix, rewarding excellence in production and broadcasting for sustainable development.

2016 AWARDS

The 3 Grands Prix:

- **PUB' Competition:** « *Regarde-moi* » produced by ISEGORIA and directed by Pierre Nogueras for the Laurette Fugain association.
- **COM' Competition:** « *Red Dirt Road* » produced by RASCONA FILMS and directed by Rodney Rascona for a Cambodian NGO.
- **DOC' Competition:** « *En quête de sens* » documentary produced by KAMEA MEAH and directed by Nathanaël Coste and Marc de la Ménardière.

Award categories:

A total of **44 Gold Green Awards and 60 Finalist Awards** were presented in all 3 competitions and their 14 thematic categories.

Finally 10 Special Awards, for example:

- **Aaqius** awarded the trophy of "Best picture research and innovation" to « *Route Solaire* » Colas.
- The special prize for "best music" was awarded to Spanish of Lastor Media for « *Between sky and earth, battle of the wetlands* » by **Cézame Music Agency**.
- It is « *Biocoop - Responsible Eco campaign* » that won the award for the **Ecoprod** best environmentally responsible production.
- The Special Award **ENEDIS** for "industrial innovation" was awarded to Wind-It for « *Wind-it, provider of sustainable energy* ».

[>>> Watch the films and discover the record in its entirety on this page <<<](#)