



Paris – June 18th 2021

Deauville Green Awards: the 10th edition has celebrated responsible films in Deauville! *SEA, FILMS AND SUN*

A successful outcome for the 10th edition of the Deauville Green Awards, which has now opened the festival ball in Deauville and online after two magical days of encounters and discoveries on June 16 and 17 and a record-breaking 500 films in competition from all over the world.

This hybrid edition has reached its climax with the grand Awards Ceremony at the Franciscaines, where the hundred or so finalist films divided into 3 competitions and 14 thematic categories were awarded the prestigious Green Awards as well as the 3 Grand Prix.

The 2021 Palmarès

Grand Prix SPOT: “[Notre avenir est ici](#)” by Jonathan Aboucava with the Josiane agency for INRAE for opening our eyes to just how lucky we are to live on our planet.

Grand Prix INFO: “[Art of cooking. by Michelin](#)” or Michelin's commitment to the need for more eco-responsible production.

Grand Prix DOCU: “[Les nanosurvies, les pouvoirs invisibles de la nature](#)” Pascal Moret's fantastic documentary for Ushuaia TV, which was pitched in 2018 at the festival.

The Silver and Gold awards as well as the Special Prizes from prestigious partners such as **TV5 Monde**, the **Ministry of Culture**, **TF1 initiative** and **ADEME** completed this remarkable overview of responsible broadcasting through this [exceptional award list](#).

Beautiful discussions for this tenth edition

Round table “[2021, l’Odyssée de l’espèce](#)”

An original discussion on the concept of "One health" or the links between animal, environmental and human health with, among others, Marie-Monique Robin (journalist and director of "La Fabrique des Pandémies"), Isabelle Wachsmuth (WHO) and Jonathan Attias (author of La désobéissance fertile)

“[Nouveaux regards pour demain](#)”

A three-part Masterclass, organized with La Fabrique des Récits and #OnEstPrêt, about the new generation and the new formats that are investing and renewing today's modes of communication and mobilization.

But also

- **Pitch sessions meeting** between directors and broadcasters on projects such as urban cultures or biomimicry
- Masterclass dedicated to the green strategies of the mainstream media, between technical improvements and green storytelling
- **Screening-debate** to take a closer look at climate change in Normandy | Round-table on virtual reality, an immersive tool that allows for an assessment of the impacts of human activity on the natural environment
- **Workshop** on the challenges of responsible communication to better understand the new communication practices related to it.

Young Creative Awards : the competition for young creators

And finally, the spotlight was on **young and talented creatives**, with nearly 500 films presented to our international jury of climate activists and youtubers, the future is assured!

The Grand Prize was awarded to "Migrants" by Zoé DEVISE, Hugo CABY, Antoine DUPRIEZ, Aubin KUBIAK and Lucas LERMYTTE.

The festival thanks you all the festival-goers, participants, journalists, partners, and looks forward to seeing you in 2022!