

Deauville Green Awards 2015: Winner list

Deauville, France – 11th of June 2015. The closing ceremony of the 4th edition of the Deauville Green Awards took place on June 11th in the presence of over 200 professionals from the industry and some big names like **Jamy Gourmaud** (journalist and documentary filmmaker), **Sonia Rolland** (director and Comedian) and **Nils Tavernier** (director and documentary filmmaker).

With a 60% increase of professional accreditations in 2015, *“the Deauville Green Awards have once again consolidated their legitimacy with a fourth edition that counted 100 films in the official selection (documentaries – corporate and institutional films – public awareness campaigns) out of a total of 300 films from over 30 countries all over the world that entered the festival”* said Georges Pessis, co-founder of the event alongside François Morgant and Jean-Charles Pentecouteau.

It is also important to highlight that *“by now half of the films in the competition come from abroad, especially Germany (more than 20 trophies and the Grand Prix for the best public awareness campaign “Power saving rocks” from Brainwaves), Austria (guest country for the 2015 edition, winning over 10 awards), Scandinavia as well as the United Kingdom (which had a breakthrough this year with “The Man Behind Your Chocolate” from Nice and Serious winning the Grand Prix for the best corporate film), proving the growing importance of the topics covered by the festival all over Europe and the world and at the same time giving the festival even more importance abroad.”*

THE 3 GRAND PRIX

GRAND PRIZE FOR BEST AWARENESS FILM

- **Stromsparen Rockt ! (Power Saving Rocks !)** (GERMANY). Director: Andreas Grassl. Production : Wolff Brothers GmbH. Client: Bayerische Energieagentur im Bayerischen Staatsministerium für Wirtschaft und Medien, Energie und Technologie

GRAND PRIZE FOR THE BEST DOCUMENTARY

- **VIVRE** (FRANCE). Director: Pierre Schumacher. Production: Séquence Image. Client: SFGG – Programme MobiQual

GRAND PRIZE FOR BEST CORPORATE FILM

- **The Man Behind Your Chocolate** (UK). Director : Nice and Serious. Production: Nice and Serious. Client: Rainforest Alliance

SPECIAL PRIZES

THE CEZAME MUSIC AGENCY SPECIAL PRIZE FOR “BEST MUSIC”:

(ex-aequo) **The Moor** (GERMANY). Director: Jan Haft, Nautilusfilm. Producer: Nautilusfilm GmbH. Client: Bayerischer Rundfunk

(ex-aequo) **Bristol – 2015 European Green Capital** (BELGIUM). Director: Nicolas Torres. Producer: ICF Mostra. Client: European Commission Directorate-General for Environment

THE CIE DES REALS SPECIAL PRIZE FOR “DIRECTOR ORIGINALITY”:

i am nature (GERMANY). Director: Alex Eslam, Who's Mcqueen Picture. Producer: Who's Mcqueen Picture. Client: WWF Deutschland

THE PUBLIC COMMUNICATION SPECIAL PRIZE FOR “EFFECTIVENESS OF A PUBLIC COMMUNICATION

CAMPAIGN”: **La Magie de Noël** (FRANCE). Director: Mathieu Amalric. Producer: Les fils de Agence : Publics Consultants. Client: Délégation à la sécurité routière (DSCR)

THE DEAUVILLE SPECIAL PRIZE FOR TRANSMEDIA TECHNOLOGIES:

Papier Vs Digital (FRANCE). Director: Pascal Chauveau. Producer: Tulipes & Cie. Client: BNP Paribas

UN ECRAN POUR LA PLANETE SPECIAL PRIZE:

Papier Vs Digital (FRANCE). Director: Pascal Chauveau. Production : Tulipes & Cie. Client: BNP Paribas

THE GEO PLC SPECIAL PRIZE FOR “BEST FILM ON ENERGY EFFICIENCY”:

Are Vah! (FRANCE). Director: Micha Patault & Sarah Irion. Producer: FATCATFILMS. Client: FATCATFILMS

THE CITY OF DEAUVILLE SPECIAL PRIZE FOR TRANSMEDIA TECHNOLOGIES:

PREVEN+ (FRANCE). Director: Cédric Havenith. Production: Tulipes & Cie. Client: Eurovia

THE GREEN APES SPECIAL PRIZE:

Alors, on change : vacances autrement (BELGIQUE).

Réalisation : Philippe Pilate. Production : RTBF. Commanditaire : RTBF

THE ECOPROD SPECIAL PRIZE FOR “ECORESPONSIBLE PRODUCTION”

Edelhof1514 - Hausgemachte Köstlichkeiten (ALLEMAGNE). Director: Christoph Siegert. Production : Heike and Christoph Siegert. Client : Edelhof1514 - Hausgemachte Köstlichkeiten

THE ESSEC STUDENTS SPECIAL PRIZE :

A l'École de la Différence (FRANCE). Director: Michèle et Bernard Dal Molin. Producer: ADVITA Productions. Client: Croix Rouge Française

PRIZES BY CATEGORY

1 – CLIMATE CHANGE & SOCIETY

SECTION: DOCUMENTARIES

Silver

- **Adventurous Arctic: With Klaus Scherer from Greenland to Alaska** (GERMANY). Director: Klaus Scherer. Producer: NDR – Public Northern German TV & Radio. Client: NDR – Public Northern German TV & Radio

Gold

- **Mustang – Escape from the Mountains** (GERMANY). Director: Holger Riedel. Producer: Medienkontor Movie GmbH. Client: ARTE G.E.I.E

SECTION: CORPORATE FILMS

Silver

- **Le Dessus des Cartes** (FRANCE). Director: Tristan Parry. Producer: IMAGEO. Client: Fond Français pour l'Environnement Mondial et l'AFD

Gold

- **Adapting to a Changing Climate** (UK). Director: Jim Wilson. Producer: World Television. Client: UNFCCC

SECTION: PUBLIC AWARENESS CAMPAIGNES

Silver

- **Les Sauveteurs** (FRANCE). Director: Victor Carrey. Producer: BIG. Client: La Fondation Nicolas Hulot

Gold

- **Stromsparen Rockt ! (Power Saving Rocks!)** (GERMANY). Director: Andreas Grassl. Producer: Wolff Brothers GmbH. Client: Bayerische Energieagentur im Bayerischen Staatsministerium für Wirtschaft und Medien, Energie und Technologie

2 – RENEWABLE ENERGIES & SUSTAINABLE TECHNOLOGIES

SECTION : DOCUMENTARIES

Silver

- **INDE, Entre Climat et Développement** (FRANCE). Director: Pascal Fellous. Producer: NMC Production. Client: Agence Française de Développement

Gold

- **Are Vah!** (FRANCE). Director: Micha Patault & Sarah Irion. Producer: FATCATFILMS. Client: FATCATFILMS
- **Solar Impulse, La Traversee de L'Amerique** (FRANCE). Director: Eric Beaufils. Producer: Gedeon Programmes. Client: Gedeon Programmes

SECTION: CORPORATE FILMS

Silver

- **Anniversary Film “30 years ENERCON”** (GERMANY). Director: Aviv Kosloff. Producer: AVANGA Filmproduktion GmbH. Client: ENERCON GmbH
- **Fire & Ice** (SWITZERLAND). Director: Dispong Sampattavanich. Producer: Primafila AG. Client: Siemens AG

Gold

- **Cost of Energy** (DENMARK). Director: Henrik Madsen. Producer: LeadIT ApS. Client: LM Wind Power

3 – TRANSPORT & ECO-MOBILITY

SECTION: CORPORATE FILMS

Gold

- **LABLINE Les Biocarburants** (FRANCE). Director: BETC. Producer: RITA. Client: Air France

4 – HEALTH & ENVIRONMENT

SECTION: DOCUMENTARIES

Silver

- **The Second Wave** (SWEDEN). Director: Folke Ryden. Producer: FRP. Client: FRP
- **War Wir Nicht Sehen / What We Don't See** (AUSTRIA). Director: Anna Katharina Wohlgenannt. Producer: Plan C Film. Client: Plan C Film

Gold

- **Vert d'Envie! – Questions de Déchets** (CANADA). Director: Michel Maltais. Producer: PIX3 Films. Client: Radio-Canada

SECTION: CORPORATE FILMS

Argent

- **Kenya, Dans les pas de Nyokabi** (FRANCE). Director: Pascal Fellous. Producer: NMC Production. Client: Agence Française de Développement
- **The New Source** (GERMANY). Director: Visavis Filmproduktion GmbH. Producer: Visavis Filmproduktion GmbH. Client: BASF SE
- **Water Cooperation for a Water Secure World** (UK). Director: Charles Preece. Producer: PSONA Films. Client: Global Water Partnership

Gold

- **Aujourd'hui Serge Composte** (FRANCE). Director: Hubert Bouchez. Producer: IECA. Client: GN – Grand Nancy

SECTION : PUBLIC AWARENESS CAMPAIGNS

Silver

- **Lingettes Domestiques, le bon Geste pour l'Environnement** (FRANCE). Director: Philippe Boré. Producer: MultiComédie. Client: KSB SAS

Gold

- **Sous Les Lignes, Prudence!** (FRANCE). Director: Xavier de Choudens. Producer: Tulipes & Cie. Client: ErDF / RTE

5 – AGRICULTURE & GREEN ECONOMICS

SECTION: DOCUMENTARIES

Silver

- **Secrets of the Hive** (GERMANY). Director: Dennis Wells. Producer: Taglicht Media Film- und Fernsehproduktion GmbH. Client: Terra Mater Factual Studios GmbH, SNI/SI Networks LLC
- **Taste Hunters, Les Explorateurs du Gout Islande** (FRANCE). Director: Frédéric Planchenault. Producer: TV ONLY. Client: USHUAIA TV
- **Tomates, A La Recherche du Gout Perdu** (FRANCE). Director: Maud Guillaumin et Timothée Dereix. Producer: ELEPHANT DOC. Client: ELEPHANT DOC

Gold

- **Wilhelminenhof - Obstbauern mit Biss** (GERMANY). Director: Vivien Pieper. Producer: dmfilm und tv produktion GmbH. Client: Norddeutscher Rundfunk (NDR) - Programmbereich Zeitgeschehen

SECTION: CORPORATE FILMS

Silver

- **Ackerhelden – “organic.regional.seasonal”** (GERMANY). Director: Klaus Schwope/ nutcracker webvideo. Producer: nutcracker webvideo-communication. Client: Ackerhelden GmbH

• **Habitat Natura 2000 – For Nature and for People** (BELGIUM). Director: Nicolas Torres. Producer: ICF Mostra. Client: European Commission Directorate-General for Environment

Gold

• **DeLaval Mini Swinging Brush** (SWEDEN). Director: Populate AB. Producer: Populate AB. Client: DeLaval International AB

SECTION: PUBLIC AWARENESS CAMPAIGNS

Silver

• **Motion Design FIPAN Bretagne / Pays-de-la-Loire** (FRANCE). Director: CITIZEN T. Producer: CITIZEN T. Client: EIFFAGE

Gold

• **Edelhof1514 - Hausgemachte Köstlichkeiten** (GERMANY). Director: Christoph Siegert. Producer: Heike and Christoph Siegert. Client: Edelhof1514 - Hausgemachte Köstlichkeiten

6 – HOUSING & ECO-INNOVATIONS

SECTION: DOCUMENTARIES

Silver

• **De La Réunion à Maurice, l'énergie des îles** (FRANCE). Director: Pascal Fellous. Producer: NMC Production. Client: Agence Française de Développement

Gold

• **The Green Living Room** (GERMANY). Director: aha! film. Producer: aha! film. Client: Helix Pflanzen GmbH

SECTION: CORPORATE FILMS

Silver

• **La Ville Durable de Demain** (FRANCE). Director: Auditoire. Producer: Auditoire. Client: Bouygues Immobilier

Gold

• **Demain, une ville pour chacun?** (FRANCE). Director: Stéphane Prince. Producer: In Fine Production. Client: Agence Française de Développement

SECTION: PUBLIC AWARENESS CAMPAIGNS

Gold

• **Méli Mélo - Bzz** (FRANCE). Director: Jérôme Surroca. Producer: Media Pro / GRAIE. Client: Metropole de Lyon / ONEMA / L'Agence de l'eau Méditerranée Corse / La fondation Terre d'Initiatives Solidaires / Laboratoire LGCIE-Deep INSA de Lyon / NATURAMA / Sciences et Avenir / PRSE2 (ARS, DREAL et Région Rhône-Alpes)

7 – ECO-TOURISM & RESPONSIBLE TRAVEL

SECTION: DOCUMENTARIES

Silver

• **Berlin2Shanghai** (GERMANY). Director: Roland May. Producer: Lavafilm / Ziegler Film. Client: SWR / EinsPlus
• **Escape to Papua New Guinea** (CZECH REPUBLIC). Director: Libor Spacek. Producer: Escape to Nature. Client: Escape to Nature

SECTION: CORPORATE FILM

Silver

• **Borders & Boundaries** (UK). Director: Tom Nelson. Producer: Bear Jam Productions. Client: Bear Jam Productions

• **Mission P.O.I.A** (FRANCE). Director: KEEP IT UP. Producer: Parc Naturel Régional du Vercors. Client: Parc Naturel Régional du Vercors

• **Pannoinian Diversity and Adventure - Burgenland's Nature Parks** (AUSTRIA). Director: Istvan Nadaskay
Producer: Co-Production: IN-Film / Filmproduktion Werner Mueller. Client: Burgenland Tourismus

• **Village Culture in Greenland** (SWITZERLAND). Director: Humbi Entress. Producer: MMP Films. Client:
Destination Arctic Circle, Greenland.com

Gold

• **Congés Solidaires au Sénégal** (FRANCE). Director: Audrey Vigneron. Producer: Maisons du monde. Client:
Maisons du monde

SECTION: PUBLIC AWARENESS CAMPAIGNS

Gold

• **Beautiful Bangladesh – Land of Rivers** (BANGLADESH). Director: G U Selim. Producer: Market Edge Limited.
Client: Bangladesh Tourism Board

8 – SUSTAINABLE NATURE & PRESERVATION

SECTION: DOCUMENTARIES

Silver

• **Killer Whales - Fins of Change** (AUSTRIA). Director: Ben Wallis. Producer: Terra Mater Factual Studios /
WNET/Thirteen/NDR Naturfilm/Doclights/Brian Leith Productions

• **Unnatural Selection** (AUSTRIA). Director: Steve Nicholls & Sarah Whalley. Producer: Terra Mater Factual
Studios and Sky Vision

Gold

• **Africa's Wild West – Stallions of the Namib Desert** (AUSTRIA). Director: Franz Leopold Schmelzer. Producer:
Interspot Film GmbH. Client: Austrian Broadcasting Corporation

SECTION: CORPORATE FILMS

Silver

• **Histoire Géologique du Site Pyrénées-Mont Perdu** (FRANCE). Producer: Parc National des Pyrénées et la
société White Fox. Client: Parc National des Pyrénées

• **How Big is Belgica?** (BELGIUM). Director: Stijn Pardon. Producer: Royal Belgian Institute of Natural Sciences.
Client: Royal Belgian Institute of Natural Sciences

• **The Forgotten Home of Coffee** (UK). Director: Simon Waldron. Producer: Lonelyleap Film. Client: Royal Botanic
Gardens, Kew

Gold

• **NABU Baden-Württemberg - für die Natur im Ländle** (GERMANY). Director: Thomas Galle. Producer:
blubb.media GmbH. Client: NABU Baden-Württemberg

SECTION: PUBLIC AWARENESS CAMPAIGNS

Silver

• **Inspired by Stone** (CROATIA). Director: Josip Žuvan. Producer: MITOMAN FILM. Client: Tourist Board Trogir

Gold

• **Sounds like nature** (AUSTRIA). Director: Luma Launisch. Producer: Luma Launisch. Client: Parcs Nationaux
Autrichiens

9 – SUSTAINABLE PRODUCTION & CIRCULAR ECONOMY

SECTION: DOCUMENTARIES

Silver

- **GrDF Scenario 2050** (FRANCE). Director: Pascal Gadeau. Producer: Circusprod. Client: GrDF

Gold

- **Sur la Piste des Senteurs** (FRANCE). Director: Daniel Serre. Producer: Flair Production. Client: Ushuaïa TV

SECTION: CORPORATE FILMS

Silver

- **Du Donateur aux Personnes Précaires** (FRANCE). Director: Florence AL ASWAD. Producer: A WAY TO WAKE UP Productions. Client: Agence du Don en Nature

Gold

- **Clamens, Le Recyclage C'est Béton** (FRANCE). Director: John Hudson. Producer: Ascencéo 360. Client: Clamens
- **Saving the Environment with (Re-)Used Cooking Oil** (GERMANY). Director: Waldemar Solotowizki. Producer: Simpleshow Foundation. Client: Simpleshow Foundation

SECTION: PUBLIC AWARENESS CAMPAIGNS

Silver

- **Positive Energy** (FRANCE). Director: Guillaume Couret. Producer: CAPA Entreprises. Client: GDF SUEZ

Gold

- **Enerterre** (FRANCE). Director: Grégory Fornal. Producer: Biplan. Client: Parc Régional des Marais du Cotentin et du Bessin

10 – RESPONSIBLE CONSUMPTION & ECO-LABELS

SECTION: DOCUMENTAIRES

Silver

- **Les Funérailles Écologiques** (CANADA). Director: Catherine Mercier & Geneviève. Producer: Radio-Canada
- **Wastecooking - Make Food, Not Waste / Episode 5: France** (AUSTRIA). Director: Georg Misch. Producer: Mischief Films. Client: SWR Fernsehen

Gold

- **What's The Catch?** (AUSTRALIA). Director: Stephen Oliver. Producer: Essential Media and Entertainment. Client: SBS

SECTION: CORPORATE FILMS

Silver

- **BANANKONTAKT** (SWEDEN). Director: Peter Mars. Producer: LIGIST AB. Client: Fairtrade Sverige

Gold

- **The Man Behind Your Chocolate** (UK). Director: Nice and Serious. Producer: Nice and Serious. Client: Rainforest Alliance

SECTION: PUBLIC AWARENESS CAMPAIGNS

Silver

- **Chocolate Shock** (GERMANY). Director: Peter Wedel. Producer: Peter Wedel. Client: INKOTA - Netzwerk e.V.
- **Vier Pfoten 20 Jahre** (GERMANY). Director: Sebastian Raetsch, LIGA 01. Producer: LIGA 01 COMPUTERFILM Hamburg GmbH. Client: VIER PFOTEN

Gold

- **Sea Matters – We are Suffocating Our Seas** (BELGIUM). Director: Cedric Larcin. Producer: EMAKINA. Client: European Environment Agency

11 – ORGANISATIONS & SOCIAL RESPONSIBILITY

SECTION: DOCUMENTARIES

Silver

- **Paysans du Monde: Hong Kong** (FRANCE). Director: Frederic Planchenault. Producer: TV ONLY. Client: TV ONLY
- **Un Cours d'Histoire** (FRANCE). Director: Aymeric Colletta. Producer: Parker Wayne Philips – PWP. Client: Région Ile-de-France

Gold

- **Une Vie Normale** (FRANCE). Director: Edouard Cuel et Gael Breton. Producer: Baghera Films. Client: Baghera Films

SECTION: CORPORATE FILMS

Silver

- **Public Value – Common Good and the Society** (SWITZERLAND). Director: Andri Hinnen. Producer: Zense GmbH. Client: University of St.Gallen
- **Villages Sportifs d'Été** (FRANCE). Director: Aymeric Colletta. Producer: Parker Wayne Philips – PWP. Client: Région Ile-de-France
- **World Expo 2017 Future Energy** (GERMANY). Director: Birgit Kersting. Producer: Facts and Fiction GmbH Client: JSC National Company "Astana EXPO-2017" via its representative J&G Consultoria de Ferias S.L.

Gold

- **Der Upstalsboom Weg** (GERMANY). Director: Kristian Gruending. Producer: GRÜNFILM. Client: Upstalsboom Hotel + Freizeit GmbH & Co. KG
- **Seconde Fatale** (FRANCE) Director: Christophe Jouret. Producer: Image In Production. Client: Soletanche Freyssinet

SECTION: PUBLIC AWARENESS CAMPAIGNS

Silver

- **Assurons-Nous de Transmettre les Bons Gestes** (FRANCE). Director: TomTom. Producer: LA PAC TV. Client: Assureurs Prévention
- **FIOD TCI** (NETHERLANDS). Director: Patty Stenger. Producer: Zee. Client: Belastingdienst FIOD

Gold

- **#i am nature** (GERMANY). Director: Alex Eslam, Who's Mcqueen Picture. Producer: Who's Mcqueen Picture. Client: WWF Deutschland

12 – BUSINESSES & ECO-PERFORMANCES

SECTION: DOCUMENTARIES

Gold

- **Life is About Movement** (BELGIUM). Director: Laurent Stine & Raphaël Gonçalves. Producer: DoubleDouble. Client: ACI Europe

SECTION: CORPORATE FILMS

Gold

- **Stop the Drop: Save Water** (FRANCE). Director: Frederic Duvin. Producer: Master Films. Client: Airbus

13 – INNOVATIONS & SUSTAINABLE TECHNOLOGIES

SECTION: DOCUMENTARIES

Silver

• **Grüne Welle: Nachhaltige Autoproduktion** (GERMANY). Director: tvntv GmbH. Producer: tvntv GmbH. Client: BMW AG

Gold

• **Pas à pas** (BELGIUM). Director: Jean-François Desmarchelier / Patrice Goldberg. Producer: Matière Grise – RTBF. Client: Matière Grise - RTBF

SECTION: CORPORATE FILMS

Silver

- **Engineering A Sustainable Future** (UK). Director: James Dark. Producer: Plastic Pictures. Client: Lockheed Martin
- **Ground Water Remediation: In Situ Thermal Technology ET-DSP™ (Electro-Thermal Dynamic Stripping Process)** (FRANCE / BELGIUM). Director: Guillaume Garcia. Producer: HELADON. Client: EUREMTECH (European Remediation Technologies)

Gold

• **The First Mile** (USA). Director: Ian Campbell, RGI Films. Producer: RGI Films. Client: Microsoft

SECTION: PUBLIC AWARENESS CAMPAIGNS

Silver

• **Karuze – An App for Social Change** (AUSTRIA). Director: Thomas Thurner. Producer: Mindconsole. Client: Karuze

14 – HANDICAP & HUMANITARIAN HELP

SECTION: DOCUMENTARIES

Silver

- **Between Worlds - Ep. 2: The Ancestors' Lands** (AUSTRIA). Director: Sabine Holzer. Producer: Terra Mater Factual Studios
- **The Doctor and the Nurse - Mountain Medics** (NORWAY). Director: Terje Nilsen. Producer: Fabelaktiv. Client: Fabelaktiv

Gold

• **Guérir le Regard, Se Reconstruire Après une Mastectomie** (FRANCE). Director: Caroline Swysen. Producer: Kepler 22. Client: Institut Curie

SECTION: CORPORATE FILMS

Silver

- **Hand in Hand for a Better World** (BELGIUM). Director: François Gonce. Producer: Kaos Films. Client: DG Development and cooperation – EuropeAid
- **Le Sens de l'Autre** (FRANCE). Director: David Le Glanic. Producer: Galaxie Communication. Client: Rotary
- **SPC Tetra Hand Surgery** (SWITZERLAND). Director: Michael Spindler. Producer: AVISTA AG. Client: Swiss Paraplegic Centre

Gold

• **Republique Democratique du Congo** (UK). Director: Rodney Rascona. Producer: Squire London. Client: Food for the Hungry Congo Food for the Hungry USA

SECTION: PUBLIC AWARENESS CAMPAIGNS

Silver

• **HelpingHearts - Nadine Schuster - Volunteer** (GERMANY). Director: Max Buck. Producer: Cinecore Motion Pictures GmbH. Client: DM-Drogerie Markt GmbH + Co. KG

PRESS RELEASE



Gold

- **Soft Toys** (FRANCE). Director: IKEA FRANCE. Producer: IKEA FRANCE. Client: IKEA FRANCE
- **Combien de Temps...** (FRANCE). Director: Guillaume Cagniard. Producer: Les Fils De Client: Délégation à la sécurité routière (DSCR)

15 – DEMOGRAPHIC TRANSITION & DEPENDENCE

SECTION: DOCUMENTARIES

Gold

- **VIVRE** (FRANCE). Director: Pierre Schumacher. Producer: Séquence Image. Client: SFGG – Programme MobiQual

SECTION: CORPORATE FILMS

Gold

- **Hier, la Dernière Étape** (FRANCE). Director: Christophe Ramage. Producer: Shifter Production. Client: Institut M&R Formation-CROWFUNDING

See you for the next edition in 2016!

For more information, visit our site www.deauvillegreenawards.com

To download the Deauville Green Awards visual, [click here](#).

To download the press pack, [click here](#).

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About the Deauville Green Awards

Deauville Green Awards, created in 2011 by the association, A Screen for the Planet, is the first international festival of audiovisual productions for sustainable development and ecology. The event aims to reward the productions from the actors of audiovisual communication who are committed to ecology and sustainable development. Deauville Green Awards is an international event dedicated to institutional films, documentaries and “great cause” commercials for sustainable development and ecology. The festival is held every year at Deauville.